

OVARCOME ZEAL FOR TEAL Survivorship Empowerment Series 2023



Wednesday & Thursday, March 22-23, 2023

ONLINE & IN-PERSON

9:30 AM – 3:00 PM 3/22, 10:00 AM – 3:00 PM 3/23, 2023

ZEAL FOR TEAL: Together We Ovarcome!

Why Have The #ZealForTeal?

WITH OVARCOME, YOU CAN: EDUCATE. EMPOWER. ENGAGE.

- Raise awareness. **SAVE LIVES**
- Visibly demonstrate your leadership in the **OVARIAN** community and your commitment to the cause by connecting with the survivors, providers, researchers, caregivers & decision makers by supporting our Annual Survivorship Event
- Directly benefit in gaining exposure within the ovarian cancer community and our partner hospitals nationwide
- Provide a community of support for ovarian cancer patients and directly impact their lives
- Align your brand with Ovarcome working in differentiated space of direct patient support programs
- Create positive PR opportunities, increase brand profile and credibility, gain access to new audiences, achieve your corporate social responsibility objectives, engage with a differentiated leading organization, gain access to our experience and experts, and support our moving, deserving, and powerful cause
- Sponsor our 12th Annual **ZEAL FOR TEAL** Survivorship Empowerment Series
- Increase your **Social Media Audience Reach** nationally and globally via co-branding opportunities with Ovarcome

Join our Caring Community and support our **Zeal For Teal Annual Survivorship Empowerment Signature Event of the year.**

TOGETHER, We Can Ovarcome!

2023 ZEAL FOR TEAL SPONSORSHIP OPPORTUNITIES



Special Featured Additions:

- Streaming Sponsor recognition for all sessions at the Ovarcome ZEAL FOR TEAL Event
- Inclusion of sponsor materials in the digital and physical Swag Bags
- Logo on Photo Booth for our events
- Strong Social Media promotions before, during, and after the Event
- Branding on registration pages & Event Apps (wherever applicable)
- Opportunity to show sponsored intros and video ads during breaks
- Opportunity to sponsor ice breaker activities
- Branded themed accessories gifted to all registrants
- Logo in commemorative video to be shown at the event and also distributed via social media before and after the event
- Inclusion of logo in the Thank You notes sent after the event

PRESENTING SPONSOR

\$15,000

- Recognition logo and link on Ovarcome website
- Opportunity to be the Presenting Sponsor of Ovarcome's 12th Annual Survivorship Event
- Digital Event invitations with company logo
- Opportunity to present a brief video or LIVE welcome remarks by your company representative
- Prominent logo insertion on all ZEAL FOR TEAL t-shirts printed and memorabilia distributed to attendees
- Complimentary registrations to ZEAL FOR TEAL (number of registrations negotiable)
- Opportunity to sponsor all plenary sessions with digital recognition
- Opportunity to be recognized on program & all communications
- Virtual & in-person Stage recognitions by Host
- Full Page ad in brochure
- Logo insertion and recognition on recordings of all videos & presentations to be distributed after the event
- Booth exhibit space



2023 ZEAL FOR TEAL SPONSORSHIP OPPORTUNITIES

2023 ZEAL FOR TEAL:

GOLD LEVEL SPONSOR \$12,500

- Recognition logo and link on Ovarcome website
- Sponsorship of 50% plenary sessions at the ZEAL FOR TEAL
- Prominent logo insertion on all ZEAL FOR TEAL t-shirts printed and memorabilia distributed to attendees
- Opportunity to be recognized as the Gold Level Sponsor of the 12th Annual ZEAL FOR TEAL Survivorship Event
- 10 Complimentary registrations to ZEAL FOR TEAL
- Event sponsorship with signage
- Recognition on signage, program & communications
- Virtual and on- stage recognitions
- Logo on Photo Booth for our events & exhibit booth space
- Logo insertion and recognition on recordings of all videos & presentations to be distributed after the event
- Inclusion of sponsor materials in the digital and physical Swag Bags
- Strong Social Media promotions before, during, and after the Event
- Branding on registration pages & Event Apps (wherever applicable)
- Branded themed accessories gifted to all registrants
- Logo in commemorative video to be shown at the event and distributed via social media before and after the event
- Inclusion of logo in the Thank You notes sent after the event



2023 ZEAL FOR TEAL SPONSORSHIP OPPORTUNITIES

2023 ZEAL FOR TEAL: SILVER LEVEL SPONSOR: \$9,500

- Recognition logo and link on Ovarcome website
- Recognition in our event as a sponsor
- Recognition in social media campaigns prior, during and after the event
- 6 complimentary registrations to the Event & booth exhibit space
- Sponsorship of one Plenary Session
- Half-page ad in the event programs (online & in-person)
- Event sponsorship with e-signage
- Branding on registration pages & Event Apps (wherever applicable)



BRONZE LEVEL SPONSOR: \$6,500

- Recognition logo and link on Ovarcome website
- Recognition in our event as a sponsor
- Recognition in social media campaigns prior, during and after the event
- 4 complimentary registrations & booth space
- Event sponsorship with e-signage
- Quarter-page ad in the digital event program

For nonprofit exhibit opportunities & pricing, please contact us at info@ovarcome.org

**ZEAL FOR TEAL
SURVIVORSHIP EVENT**

SILVER: \$9,500

PRESENTING \$15,000

GOLD \$12,500

NON-PROFITS: Please Ask

BRONZE: \$6,500

2023 ZEAL FOR TEAL PACKAGES

Company name: _____

(Exactly as it should appear in print)

Billing contact*: _____ **Title:** _____

Address: _____

(Exactly as it should appear on an invoice)

Phone: _____ **Email:** _____

Company Contact:** _____ **Title:** _____

Address: _____

Phone: _____ **Email:** _____

* The **billing contact** is the person authorized to sign and make payments on the Corporate Partner's account.

** The **company contact** is the Point of Contact for all Ovarcome matters and ensures that time-sensitive communications go to the correct person(s) within your organization.

Package Price \$ _____

Total Payment \$ _____

Please indicate your industry sector below:

- | | | | |
|--------------------------|---------------|----------------------------|------------------------|
| Pharmaceuticals | Biotechnology | Medical Device/diagnostics | Consulting |
| Services (marketing, IT) | Managed care | Medical delivery | Other (please specify) |

Please return completed form to Runsi Sen, runsi@ovarcome.org

All sponsorships are considered final and are non-refundable. Ovarcome reserves the right to change/modify all sponsorship opportunities.

For Ovarcome internal use: _____





1000+

patients and Ovarcomers
assisted via OvarCare
Program since 2014



2.5 Million+

reached annually
worldwide via awareness
and outreach campaigns



15+

Young Investigator
Grants since 2014



Your love

and our commitment
grow together everyday

Thank You for Partnering With us in this journey of OVARCOMING:

Our sponsors are our true partners in delivering care, comfort and assistance to the ovarian cancer community of patients and families. We value your monetary gifts, in-kind donations, and the time you spend volunteering with us in supporting and driving our mission forward.

We want to extend our sincere gratitude for your generous and continued support to Ovarcome. Your generosity has helped fund our programs and services, they have helped raise awareness on ovarian cancer, and have helped patients and families enhance the quality of their lives.

You have helped save a life, give hope, and shine a light on a survivor. Thank you!

SUPPORT OUR ACTIONABLE, MEASURABLE IMPACT:

- 15 Research Grants awarded since inception in 2012
- 100% of completed OvarCare patient applications granted
- OvarCare partner hospitals grown from 1 to 300+ since 2014
- Awareness programs reach millions nationally and internationally via online and on-site campaigns: *~2.5M worldwide, 2022*
- Global footprint including grassroots efforts in parts of Africa, India, Nepal, & Bangladesh